



MOOPLE
INSTITUTE OF
ANIMATION AND DESIGN

Where multimedia skills meet **AI** — shape your **career** today!

www.moople.in

About Us



Moople Institute of Animation and Design has a line of premier educational institutions across India, specializing in industry-aligned certificate and degree programs in Animation, Graphics, Motion Graphics, Web Design, VFX and more. With a legacy of excellence in creative education, Moople has successfully trained and placed many students through its rigorous academic framework and skill-focused curriculum. Our programs are designed to meet the evolving demands of the industry, leading to rewarding career opportunities for our students nationwide.

9+
Cities

21+
Centres

1200+
Degree
Students

15000+
Certificate
Students

Awarded | Trusted | Respected

Best Institute for Multimedia & Design **BIG IMPACT AWARDS - BIG FM 2025**

Best Institute of Animation and Design **ASSOCHAM 2023**

Best Institute of Placement in AVGC **ASSOCHAM 2023**

Excellent Institute in Animation and Design **ADORCOMM 2023**

Best Institute of Animation and Design **ASSOCHAM 2021**

Best Animation Company **HRD INDIA AWARDS 2020**

Tele Cine Award **2017 & 2018**

Brands Impact Award **2016**

Our Management



Mr. Subrata Roy

The Founder Director of Moople, Mr. Roy with 28+ years of experience has founded the company with a single vision - to transform India as the Animation hub of the world. A veteran in the animation industry, he guides the overall creative and aesthetic aspiration of the organization. A pillar of humility, honesty, integrity and empathy, he is the primary motivating force and the backbone behind all.

Mr. Prashant Chopra

A self-motivated and results driven director in PS Group of companies, Mr. Chopra sets the strategic direction for Moople. Mr. Chopra is an energetic entrepreneur with over 25+ years of experience and holds a masters degree in FMBA from SP Jain Institute of Management & Research, Mumbai. He uses his expertise in Finance, Human Resource and Marketing and his strong leadership skills to drive the team towards excellence.



Ms. Payal Chopra

Ms. Chopra oversees the day-to-day operations of Moople Institute, ensuring seamless execution across strategy, operations, and team leadership. With 22+ years of experience across industries like consulting, publishing, banking, real estate, and education, she brings a grounded yet dynamic perspective to organizational growth. Before joining Moople, she worked with Accenture, which helped her hone strong execution capabilities, process discipline, and cross-cultural team management. Her core belief is simple: hard work, consistency, and surrounding yourself with the right people are the cornerstones of any organization's success.



Why Moople

Industry relevant curriculum:

At Moople Institute of Animation and Design, our curriculum is crafted by a team of highly experienced industry professionals and academic experts who bring real-world insights into the classroom. Our faculty's deep understanding of current industry trends ensures that every program is aligned with the evolving needs of the industry. The result is a robust, job-oriented curriculum that equips students with practical skills, portfolio-ready projects, and the confidence to succeed from day one in their professional careers.

Individual PC for each student in class:

Modern lab equipped with high end systems enable students to learn the subject well.

Latest software & plug ins for students:

All systems are equipped with latest softwares & plug ins for the students to be job ready.



Our Foremost Priority - Placement:

Being part of the industry Moople understands and trains the students as per industry requirements. Given our strong focus on education, our students are able to qualify technical rounds with over 90% students getting placed easily.

Our Recruiters:

The best companies hire our students e.g. Prime Focus, Netscribes, Red Chillies Entertainment, SVFX, Technicolor, Amazon, DNEG, Cimpres, Studio 56, Trace VFX, PWC, Hula Studio, Fotographic, Esolz Technologies to name a few.

Strong Alumni Connect:

Most of our students are now senior level employees in national and international projects all across the nation. Moople provides multiple job openings for mid level & senior positions for alumni .



Projects by Our Production House - Hi-Tech Animation



KURUKSHETRA

Netflix, 3D Animation



HIROK RAJAR DARBARE
ABP Ananda
3D Animation



CASE DEBEN NA PLEASE
ABP Ananda
3D Animation



TARAK MEHTA KA CHHOTA CHASHMAH
Sony Yay
3D Animation



EKANS
Cartoon Network
3D Animation



RUDRA
Nickelodeon
3D Animation



SHIVA
Nickelodeon
3D Animation



GURU BHOLE
Sony Yay
3D Animation



BHOOT BANDHUS
Nickelodeon
3D Animation



PRINCE JAI AUR DUMDAAR VIRU
Sony Yay
2D Animation



GATTU BATTU
Nickelodeon
3D Animation



CHIKOO AUR BUNTY
Nickelodeon
2D Animation



DHINCHAK DINO
Youtube Channel
2D Animation

OUR CLIENTS



OUR KIDS CHANNEL

Subscriber 1.37 million, Views 18 million



State of the Art Infrastructure



Certificate Courses & Software

- Graphic Design & AI: **4 Months**
- 3D Modelling & AI: **4 Months**
- UI/UX Design & AI: **5 Months**
- Motion Graphics, Video Editing & AI: **6 Months**
- Digital Marketing: **7 Months**
- Advanced Graphic Design & AI: **12 Months**
- Web Design & AI: **15 Months**
- 3D Gaming: **18 Months**
- 2D Animation & AI: **18 Months**
- Visual Effects & AI: **18 Months**
- Advanced 3D Animation & AI: **19 Months**



Illustrator



Photoshop



InDesign



CorelDraw



Mocha



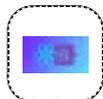
Autodesk
Maya



Premiere
Pro



HTML5,
CSS3



Bootstrap



Nuke



After
Effects



Silhouette
FX

and many more...



Graphic Design & AI - Major Curriculum Segments

Duration 4 Months

MODULE 1 Vector Art, Logo Design
& Development

MODULE 2 Image Retouching, AI image Editing

SOFTWARES TAUGHT



Photoshop



Illustrator

CAREER OPTIONS

Logo Designer, Photo Editor and many more



3D Modelling & AI - Major Curriculum Segments

Duration 4 Months

MODULE 1 3D Pipeline & Basic Photoshop

MODULE 2 Maya UI & Props Model

MODULE 3 Character Model & UV Unwrap Process

MODULE 4 Texturing

SOFTWARES TAUGHT



Photoshop



Autodesk
Maya

CAREER OPTIONS

Model Artist, Texturing Artist, 3D Artist and
many more



UI/UX Design & AI - Major Curriculum Segments

Duration 5 Months

MODULE 1

Introduction to UI/UX Design, Design Principles, Design Elements, Wireframing

MODULE 2

Introduction to Raster Graphics, Working with Adobe Photoshop, Web Layout Design

MODULE 3

Introduction to Vector Graphics, Working with Adobe Illustrator, Image & Vector Artwork creation with Generative AI

MODULE 4

Getting Started with Figma, Designing with Figma, Web UI/UX Design, Mobile App UI Design Prototyping, UI & Content Creation with Generative AI

SOFTWARES TAUGHT



Photoshop



Illustrator



Figma

CAREER OPTIONS

Web Designer, UI Designer, Layout Designer and many more



Motion Graphics, Video Editing & AI - Major Curriculum Segments

Duration 6 Months

MODULE 1

Vector & Raster Graphics

MODULE 2

Visual Communication with After Effects

MODULE 3

Brand Communication Development

MODULE 4

Video Editing

SOFTWARES TAUGHT



Illustrator



Audition



Premiere Pro



After Effects

CAREER OPTIONS

Graphic Designer, Motion Graphics Artist, Video Editor and many more



Digital Marketing - Major Curriculum Segments - Duration 7 Months

MODULE 1

Digital Marketing Process, Traditional Marketing Vs Digital Marketing, Importance of Digital Marketing, Types of Digital Marketing

MODULE 2

Introduction to Website Design and Development, Content Management Systems (CMS) with WordPress, Creating and Managing Blog Content, e-Commerce Setup and Management, Website Hosting and Security

MODULE 3

Introduction to SEO working with the search console, Understanding the Google algorithm, Keyword Research, On-page SEO & Off-page SEO Techniques, Creating Backlinks for SEO, e-Commerce SEO, Search Engine Marketing

MODULE 4

Google Ads Fundamentals and Campaign Creation, Advanced Google Ads Strategies and Tools, Display Network Advertising and Video Marketing

MODULE 5

Social Media Marketing, Email Marketing, Lead Generation, Affiliate Marketing, Online Reputation Management, Branding and Advertising, AI in Digital Marketing

MODULE 6

Web Analytics, Introduction to Google Analytics, Tracking Marketing Campaign

SOFTWARES TAUGHT



Miro



Wordpress



SEM Rush



Meta Ad Manager



Google Ad Manager



Google Analytics



Canva

CAREER OPTIONS

Digital Marketing Manager, Social Media Specialist, SEO Specialist, Content Marketer, Marketing Analyst, Digital Marketer, Content Strategist, E-commerce Manager, Project Manager



Advanced Graphic Design & AI - Major Curriculum Segments - Duration 12 Months

MODULE 1 Vector Art, Logo Design & Development

MODULE 2 Image Retouching, AI image Editing

MODULE 3 Outdoor Branding, Social Media Branding, Print Media Advertisement Design

MODULE 4 Corporate Identity Design, Brochure & Packaging Design

MODULE 5 Digital Publishing, E-Book Design

MODULE 6 Desktop & Mobile Website Layout Design

MODULE 7 Explainer Video, Educational & Corporate Video Creation

MODULE 8 Logo Animation, Brand Promotion Video Creation

SOFTWARES TAUGHT



Photoshop



Illustrator



Premiere
Pro



After Effects



InDesign



CorelDraw



Figma

CAREER OPTIONS

Logo Designer, UI Designer, Layout Designer, Infographic Artist, Branding Artist, Social Media Designer & Motion Graphic Artist



Web Design & AI - Major Curriculum Segments - Duration 15 Months

MODULE 1

Introduction to UI/UX Design, Design Principles, Design Elements, Wireframing

MODULE 2

Introduction to Raster Graphics, Working with Adobe Photoshop, Web Layout Design

MODULE 3

Introduction to Vector Graphics, Working with Adobe Illustrator, Image & Vector Artwork creation with Generative AI

MODULE 4

Getting Started with Figma, Designing with Figma, Web UI Design, Mobile App UI Design, Prototyping, UI & Content Creation with Generative AI

MODULE 5

Front-End Coding with HTML & CSS, Responsive Design with Media Query, Web Elements Creation with Generative AI

MODULE 6

Interactive Web Design with Javascript, Object-Oriented-Programming with JS, Introduction to jQuery, jQuery Component Creation with Generative AI

MODULE 7

Responsive Design with Bootstrap, Introduction to React, Component in React Websites with React Bootstrap

MODULE 8

Introduction to PHP with MySQL, Introduction to WordPress, Theme Customization WordPress Website Creation with Generative AI, WordPress Theme Development, Working with Elementor, e-Commerce Website with WooCommerce, Web Hosting with cPanel

SOFTWARES TAUGHT



Photoshop



Illustrator



Figma



HTML5, CSS3



JavaScript
jQuery



Bootstrap & React



PHP
with MySQL



Wordpress



Elementor



WooCommerce



cPanel

CAREER OPTIONS

UI Designer, Application Designer, Layout Designer, Web Designer, HTML Developer, Front End Developer, WordPress Developer



3D Gaming - Major Curriculum Segments - Duration 18 Months

- MODULE 1** Game Menu Page Design

- MODULE 2** Foundation Of 3D & Lowpoly Props Modeling

- MODULE 3** Character Asset Creation In Game

- MODULE 4** 3D Color Creation To 3D Model

- MODULE 5** Game Level Creation & Background Creation

- MODULE 6** Introduction to Game Animation

- MODULE 7** Human Motion & Performance

- MODULE 8** FPS shooting & Weapon Action Design for Game

- MODULE 9** Showreel Making & Resume Process

- MODULE 10** Introduction to Game Design

- MODULE 11** Game Design Documentation

- MODULE 12** Introduction to Game Engines and Tools

- MODULE 13** Introduction to Game Development

- MODULE 14** Introduction to Play Testing

SOFTWARES TAUGHT



Photoshop



Unreal Engine



Autodesk Maya



Unity Engine

CAREER OPTIONS

3D Character Modeling Artist for Game, 3D Texturing Artist for Game, Game Level / Background Creation Artist, 3D Animation Artist for Game, 3D Game Animation Supervisor, Game Designer, UI & UX & Level Designer, Game Tester



2D Animation & AI - Major Curriculum Segments - Duration 18 Months

- MODULE 1** Foundation

- MODULE 2** Concept Art & Layout

- MODULE 3** Digital Assets & Background Creation

- MODULE 4** Digital Character Design

- MODULE 5** Story Board & Animatics

- MODULE 6** Character Setup & Rigging

- MODULE 7** Introduction of principles of animation & thumbnails in Adobe Animate

- MODULE 8** Human Motion

- MODULE 9** Character Performance

- MODULE 10** Character Acting

- MODULE 11** After Effect and pass comp

- MODULE 12** Portfolio editing and presentation

- MODULE 13** Introduction to AI tools



SOFTWARES TAUGHT



Photoshop



After Effects



Premiere Pro



Animate CC



Toon Boom Studio



CAREER OPTIONS

2D Animator, 2D Storyboard Artist, Character Designer, 2D Background Artist, 2D Artist for Game Design, Pre Production, Artist for Film & Gaming Industry, 2D Visualiser, for Advertising Agency, Independent Filmmaker



Visual Effects & AI - Major Curriculum Segments - Duration 18 Months

MODULE 1 Fundamentals of Composition

MODULE 2 Rotoscoping & Stereoscoping

MODULE 3 Paint & Prep

MODULE 4 Live Action & CG Compositing

MODULE 5 Motion Graphics

SOFTWARES TAUGHT



Photoshop



After Effects



Mocha



Nuke



Silhouette
FX



Premiere
Pro

CAREER OPTIONS

Roto Artist, Paint Artist/Prep Artist, Matte Painting Artist
CG Compositor, Video Editor, Live Action/CG Compositor,
Motion Graphics Artist



Advanced 3D Animation & AI - Major Curriculum Segments - Duration 19 Months

MODULE 1 3D Pipeline & Basic Photoshop

MODULE 2 Maya UI & Props Model

MODULE 3 Character Model & UV Unwrap Process

MODULE 4 Texturing

MODULE 5 Artificial Intelligence

MODULE 6 Lighting - Shading & Render Composite

MODULE 7 Asset in Unreal

MODULE 8 Rigging

MODULE 9 Basic Animation

MODULE 10 Human Motion

MODULE 11 Body Mechanics

MODULE 12 Action Shot

MODULE 13 Acting Shot

MODULE 14 Resume & Interview process

MODULE 15 Showreel

MODULE 16 Artificial Intelligence



SOFTWARES TAUGHT



Photoshop



After Effects



Autodesk
Maya



Substance
Painter



Arnold
Render



Unreal
Engine



AI
Tools

CAREER OPTIONS

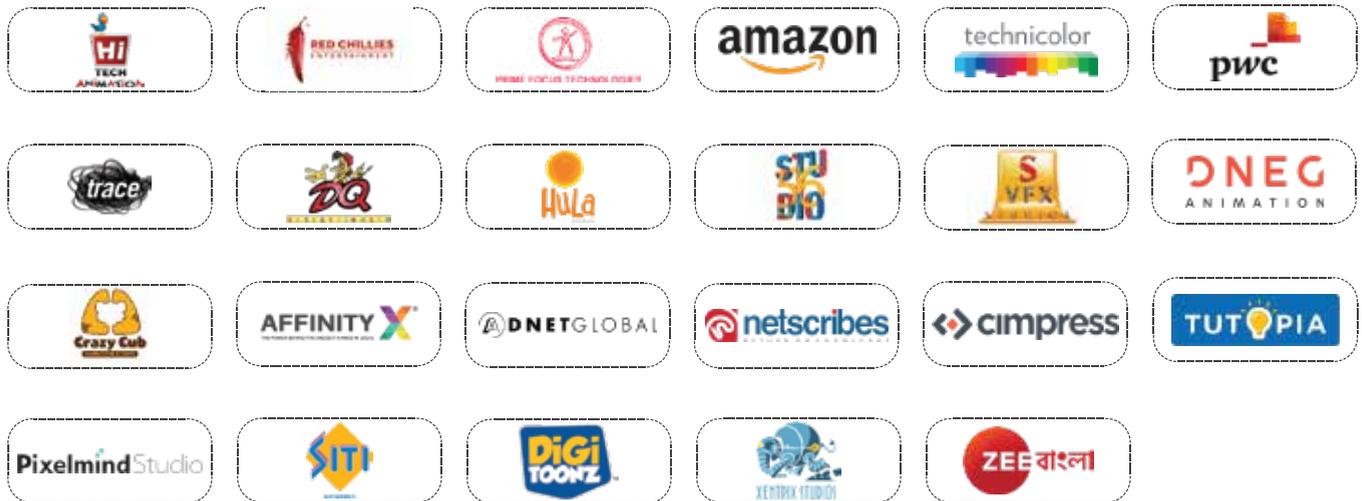
3D Generalist, 3D Modeling & Texturing Artist
3D Game Assets Developer, 3D Background Artist,
3D Lighting Artist, 3D Animator, 3D Animation
Supervisor



Placement

- **e-Commerce giant Amazon** conducted a **2-day placement drive** at our campus, offering exciting opportunities for our students. Several students were successfully placed in roles such as **3D Artist - Junior and 3D Artist - Support**. The selected candidates will be joining Amazon's offices across **Bengaluru, Chennai, and Hyderabad**. This placement drive stands as a testament to the talent of our students and the growing industry trust in our training and curriculum
- **Adnet Global**, one of the fastest-growing **CGI, VFX, and post-production studios in India**, conducted a placement drive at our campus. Several students were successfully placed as **3D Generalists at their Mumbai studio**. This collaboration marks yet another milestone in providing industry-aligned career opportunities to our students and reinforces our commitment to nurturing skilled professionals for the creative industry
- **MANAGEMENT AND COMPUTER CONSULTANTS, a leading ITES services company** known for its **innovative digital solutions**, recently conducted a placement drive at our campus. We are proud to share that **around 20 of our students were successfully placed** through this drive. This achievement stands as yet another milestone in our ongoing commitment to fostering strong industry connections and creating meaningful career opportunities for our students

Finest Companies Recruit from Us



and many more...

Students Placed



Tithi Paul
Studio 56



Bappa Das
Amazon



Nijesh Kumar Roy
Bot VFX



Saikat sarkar
Mayabious Art LLP



Arunima Hazra
Shreejan Associates



Poulami Pramanik
CloudHouse Animation



Madhu Malati Soren
Marketing Lab



Arpita Paul
Bot VFX



Shreejoye Das
Management and
Computer Consultants



Arindam Chatterjee
Management and
Computer Consultants



Subhajeet Sengupta
Management and
Computer Consultants



Debosmita Ghosh
Management and
Computer Consultants

and many more...

Opportunities For AVGC

The AVGC (Animation, Visual Effects, Gaming and Comics) industry is a rapidly evolving sector that plays a crucial role in the global entertainment and creative economy. Spanning multiple forms of media and technology, the AVGC industry is a significant contributor to cultural expression, economic growth, and technological advancement.

Animation involves creating moving images from static drawings or models, used in various formats including television shows, movies, advertisements, and online content. It encompasses both 2D and 3D Animation techniques.



Govt.
promotes
AVGC
Industry

OUR CENTRES

Baguiati

H/J-2, Rajarhat Road, Joramandir
Baguiati, Above HDFC Bank
Kolkata - 700059

Berhampore

138, Pilkhana Road, Ranibagan
Berhampore, Murshidabad - 742101

Chowringhee

35/1, Chowringee Road
Kailash Building 1st Floor
Beside Chatterjee International
Centre, Kolkata - 700071

Jodhpur Park

1/424, Gariahat Road, 2nd Floor
Bank of India Building
Kolkata- 700068

New Alipore

56D, Block D, New Alipore
75 Ramtanu Sarani, 1st Floor
Kolkata - 700053

Siliguri

1-B AARAV 1st Floor
Baghajatin Road, Baghajatin Park
Siliguri, Darjeeling - 734001

HEAD OFFICE

PS Srijan Maestro, 4th Floor
113G, Matheswartala Road
Kolkata - 700046

Barasat

73, Bijoy Laxmi 2nd Floor
Barasat, Colony More
Kolkata, West Bengal - 700124

Barrackpore

2 & 2A, Khan Mansion
15/7 SMP Sarani, Barrackpore
Kolkata - 700120

Dunlop

153 B.T. Road 4th Floor
Beside Reliance Digital
Dunlop More
Kolkata - 700108

Mecheda

1 No Santipur Gram Panchayat Road
1st Floor, Mecheda
East Midnapore - 721137

Sealdah

1 Beliaghata Main Road, 5th Floor
Opp Sealdah Station, Sealdah
Kolkata - 700014

Sonarpur

2nd Floor, Nandi Bhaban
Sonarpur Station Road, Kamrabad
Kolkata - 700150

Bardhaman

2 No Bahir Sarbamangola Road
1st Floor, Panjabi Para, Above Med Plus
Burdwan, West Bengal - 713101

Chandannagar

Brojbhumi Apartment
Fatak Gora, Station Road
Chandannagar, West Bengal - 712136

Guwahati

2nd Floor, Boraj Arcade, opp Hanuman
Mandir, M2-4, GS Road, Lachit Nagar
Main Road, South Sarania, Ulubari
Guwahati, Assam - 781007

Midnapore

1st Floor, White House, Nanurchak
Medical College & Hospital Road
Midnapore - 721101

Serampore

35/1/1, K.M.Shah Street, Serampore
Hooghly, Near M Bazar
Hoogly - 712201

Shyambazar

2A Girish Avenue, SBI Building
6th Floor, Near Raj Ballav Para Bus Stop
Shyambazar, Kolkata - 700003